

## **AGENDA**

### **Southern Border Regional Forum California Regional Economies Project**

**January 14, 2004  
San Diego Employers Association  
12255 Parkway Centre Drive  
Poway, CA**

- 8:30            Welcome, Introductions, and Purpose of Forum
- Larry Fitch, President and CEO, San Diego Workforce Partnership, Inc.*
- Efrain Silva, Executive Director, Workforce Investment Board of Imperial County*
- Jane Signaigo-Cox, Senior Vice President, San Diego Regional Economic Development Corporation*
- Ed Kawahara, Principal Consultant, California Economic Strategy Panel*
- 8:45            Regional Economy Report: Presentation and Discussion
- Stephen Levy, Center for the Continuing Study of the California Economy*
- 9:45            Break
- 10:00          Regional Clusters of Opportunity: Presentation, Methodology, and Panel
- Doug Henton, Collaborative Economics (30 minutes)*  
*Panelists (5 minutes of comments each on industry and workforce trends, then audience Q&A for 20-30 minutes)*
- Steven Escoboza, Health Care Association of San Diego and Imperial Counties  
Trisha Ferrand, Imperial County Community and Economic Development Department  
Mary Yaroshevsky-Glanville, Anadys Pharmaceuticals  
Rickey Laster, Multicultural Contractors Group  
Emitte Scruggs, Northrop Grumman

11:15 Regional Priorities

*Participants write down reasons for choosing particular cluster(s) for further profiling, ideas are posted and summarized, with group discussion of results*

11:55 Wrap Up and Next Steps

*Ed Kawahara*

12:00 Adjourn